I travel frequently, most often for business, and yet I oppose using cell phones on airplanes. People are too jammed into a tight space to allow some people to affect the quality of everyone else's flight. It will be noisy, people will be competing with each other to hear by raising their voices... Think about how irritated you are when people are on their cell phones in a restaurant, but at least there you can get up and leave. There's nothing so important that can't a few hours until you arrive at your destination.